

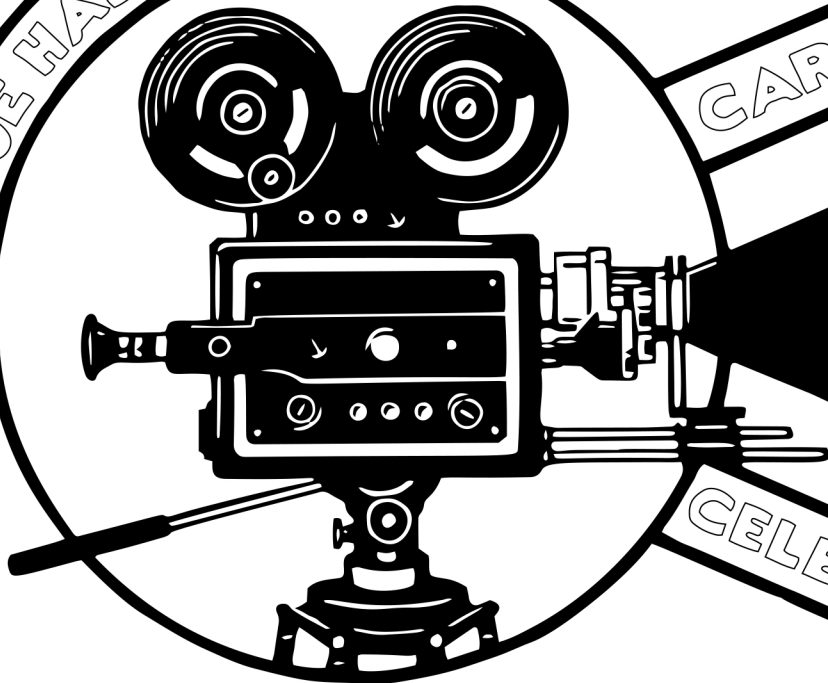
WE  
ARE  
CREATORS

WE  
ARE CARERS

PARENTS • PARTNERS • SIBLINGS •  
CHILDREN • FAMILY • FRIENDS •

WHAT DO YOU NEED?

VALUE HAS VALUE



WHAT DO YOU WANT?

FOR SCREENS

BIG &  
SMALL

WHAT DO YOU DEMAND?

WE  
ARE DIVERSE

RACES • BODIES • ABILITIES •  
SEXES • GENDERS • SEXUALITIES •

CARE GOES BOTH WAYS

LET'S NOT GO BACK TO THE WAY THINGS WERE

• ENGAGE • INSPIRE •

WE CAN ACT NOW  
TOGETHER

• EMPOWER • IMPACT •

WE HAVE A CHANCE TO CHANGE OUR WORLD  
CELEBRATE DIFFERENCE

OUR STANDARDS  
OUR VOICES  
RAISE  
OUR GAME  
OUR FUTURES